

We need your
response by
April 16th!



UNCORK A
cure
CELEBRATING
20 YEARS

Planning Committee

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ARCA Principal Investigator

SP THE SUNDAY PAPER

SILENT AUCTION OPPORTUNITIES

Greetings Friend:

Did you know that Atlanta is home to one of the oldest and most respected organizations for global HIV/AIDS research and education in the country? For over 20 years, the AIDS Research Consortium of Atlanta (ARCA) has worked hard to improve the quality and length of life for people living with HIV and to help find a cure for AIDS. Thousands of caring individuals and businesses have helped make ARCA's work possible by supporting our signature event – **Uncork A Cure** – and having an incredible time.

The 20th Annual Uncork A Cure will be held on Thursday, April 29, 2010 from 6 to 9pm at The Foundry at Puritan Mill.

Uncork A Cure is a fun, community-building way for us to work together in this cause. You'll enjoy the same festive evening of hobnobbing, wine tasting, restaurant sampling, silent auction bidding, and drawing of prizes.

This annual event is crucial to our work and we are writing today to ask you to help by being a Silent Auction Sponsor of the event. Historically, approximately 800 - 1000 patrons attend the event each year. This will be a great way for you to showcase your company and your commitment to ARCA's important work in Atlanta. Silent Auction Donors will be acknowledged on the Uncork A Cure website and included in event program.

In addition to publicity for your business, your donation makes a huge difference to the Atlanta community: 82% of every dollar raised by ARCA goes directly to patient service programs focused on reducing the impact of HIV/AIDS on our friends, families, children, communities and businesses.

We know how busy you are so we've made it easy for you. Enclosed is a simple Silent Auction Commitment form that we ask you to complete. The form may also be downloaded at our official website www.uncorkacure.org. If you would like to be included in all of our marketing opportunities, please send your high resolution business logo or auction item graphic/photo to tran4462@gmail.com and drmt@mindspring.com. The sooner we secure your participation, the sooner we can publicize your donation and start to build buzz for **Uncork A Cure 2010!**

Please let us know if you have questions or would like additional information. We look forward to you being a part of this great event this year.

Sincerely,

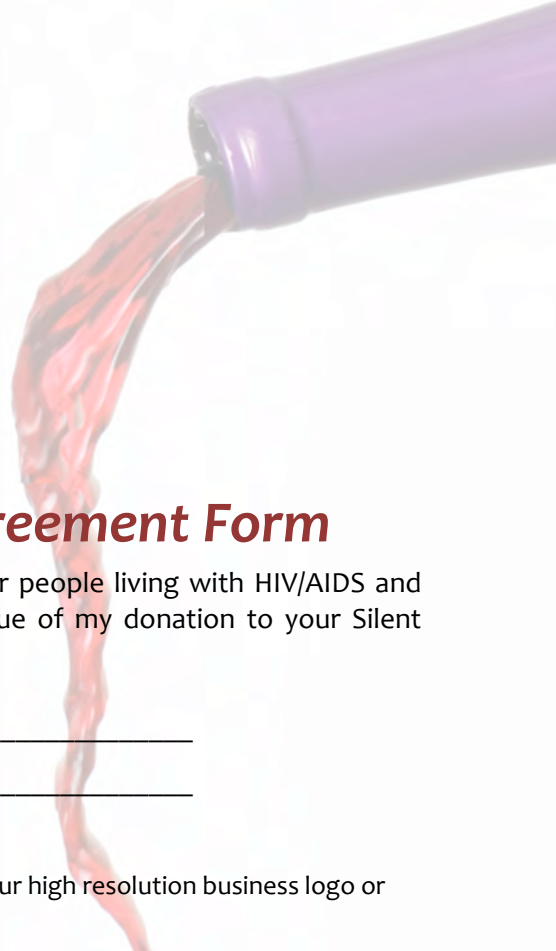
The Uncork A Cure 2010
Planning Committee

www.uncorkacure.org | www.ARCAtlanta.org

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2010 Silent Auction Donation & Agreement Form

Yes, I want to help ARCA improve the quality and length of life for people living with HIV/AIDS and move us closer to finding a cure. I have indicated below the value of my donation to your Silent Auction:

Item(s) I am donating: _____

Total declared value: \$ _____

If you would like to be included in all of our marketing opportunities, please send your high resolution business logo or auction item graphic/photo to ttran4462@gmail.com and drmt@mindspring.com.

Value/Donation Level	Benefits to You as a Donor
<input type="checkbox"/> less than \$250	Listing in Silent Auction Program
<input type="checkbox"/> \$250 - \$450	Listing in Silent Auction Program; Name and logo on signage at event
<input type="checkbox"/> \$500 - \$999	<i>All of the above, plus:</i> Hotlink to your site from event website; Two Event Passes (2)
<input type="checkbox"/> \$1,000 - \$1,499	<i>All of the above, plus:</i> Name and Logo Feature on Easel Signs; Four Event Passes (4)
<input type="checkbox"/> \$1,500 +	<i>All of the above, plus:</i> Recognition by Emcee at event; Six Event Passes (6)

Your Name

Title

Address

Phone

Email

For Office Use Only

Confirmation: ___/___/___

Item(s) received: ___/___/___

Catalog No. _____

Winning bid: \$ _____

NOTES:

AIDS Research Consortium of Atlanta
131 Ponce de Leon Avenue, Suite 130 • Atlanta, GA 30308
(404) 876-2317 • Fax (404) 872-1701

There is No Cure for AIDS . . . Yet!



ARCA - Working Together for a Cure

**You can make a difference in people's lives and in the fight against HIV and AIDS!
And, you can do it right here in Atlanta!**

The AIDS Research Consortium of Atlanta (ARCA) is a registered 501(c)(3) not-for-profit clinical research, testing, outreach and educational organization founded in 1988. We work through a network of over 50 physicians and 5 public health clinics to conduct clinical drug trials and prevention research studies. We also provide patient and care-provider educational programs as well as free HIV and STD testing at ARCA and throughout the Atlanta community.

ARCA has become one of the most respected and successful HIV/AIDS research facilities in the country over the past two decades by enrolling more than 2,500 metro Atlanta patients in over 300 clinical drug trials, providing them with the latest investigational HIV/AIDS medications at no cost to them. ARCA has contributed key scientific information leading to the FDA approval of 26 of the 31 individual and combination drugs now available for people with HIV/AIDS. We are now studying 9 other investigational drugs, not yet approved.

ARCA is one of only three centers in the US participating in a Centers for Disease Control and Prevention (CDC) study to test the safety of a existing HIV medicine, tenofovir, as a possible tool to prevent HIV infection.

ARCA was the first research center in Georgia to participate in a preventative HIV vaccine study. We were also the first research center in Georgia to participate in an HIV vaccine study aimed to treat those who already have HIV infection.

ARCA founded the Metro Atlanta Women of Color Initiative (MAWOCI) to address the serious epidemic of HIV among women in Atlanta. Today ARCA offers testing regardless of gender or race, including monthly HIV testing and counseling at Spelman, Morehouse, and Georgia State. ARCA has tested and counseled over 4,500 individuals. HIV negative persons have been counseled on how to remain so, and those who are positive have been linked to Consortium health care providers who are experienced in managing HIV/AIDS.

ARCA is one of only four sites in the US to participate in a CDC sponsored study designed to evaluate ways to bring HIV testing to African American men who have sex with men who have HIV but do not know it.

Physician members of ARCA lead the way. Many of ARCA's doctors have been recognized nationally and internationally for their leadership contributions in treating and preventing HIV. Additionally, ARCA has been honored by the American Foundation for AIDS Research (AmFAR) and the Human Rights Campaign for its outstanding efforts.

In addition to the funds raised through our annual benefit, *Uncork A Cure*, ARCA is supported by foundations, corporations, government agencies, and individuals to cover our \$1.5 million annual budget. At least 82% of every dollar raised by ARCA goes directly to patient service programs focused on reducing the impact of HIV/AIDS on our children, friends, families, communities and businesses.

Your support is needed because there is still no cure for AIDS and the number of people who contract this disease continues to grow... Right here in Atlanta!